



2019 BUDDY WALK® SPONSORSHIP

Dear Friends,

We're bringing the Buddy Walk® back to Erie this year...and we'd like you to join us! The walk will be held October 6, 2019 on the campus of Mercyhurst Preparatory School, 538 East Grandview Blvd. Registration will open at 1 PM and the walk begins at 2 PM.

Most likely, you know someone who has Down syndrome. He might be a former classmate or she might be a neighbor down the street. But, fifty years ago that probably wasn't the case.

In an effort to promote acceptance and inclusion, the National Down Syndrome Society held their first Buddy Walk in October 1995. Today, nearly 300 walks attract over 2 million participants worldwide.

As a local 501(c)(3) non-profit organization, The Arc serves families with intellectual, developmental and physical disabilities. We believe every child deserves acceptance, support and encouragement...and we do that!

We have provided families with an educational advocate to help navigate the school system. We have the Lake Erie Area Disability Support (also known as LEADS) which hosts playdates for families with young children that are free or reduced cost for Arc members. And we have a Social Club which provides older teens and young adults an opportunity to meet and socialize at community activities.

Please consider supporting our efforts to jump-start this year's Buddy Walk into an annual hometown event! Even better - Join us for an afternoon of fun, food and friendship!

With our sincerest gratitude,

Sheryl and Melanie

Sheryl Brown & Melanie Hoover
Buddy Walk Co-Chairs





SPONSORSHIP LEVELS

BEST BUDDY \$5000 & UP (CASH SPONSOR - 1ST TO SUBMIT)

- Corporate representative to give welcome and start the walk
- Recognition in all media promoting the Buddy Walk
- Company banner to be displayed at Walk (provided by sponsor)
- Premier logo placement on t-shirt
- Event space with preferred location
- Company Logo on The Arc's website
- Recognition on social media pre and post walk
- 8 Complimentary walk entries & t-shirts

SUPER BUDDY \$2500 - \$4999 (CASH SPONSOR)

- Company banner to be displayed at Walk (provided by sponsor)
- Recognition in all media promoting the Buddy Walk
- Mid-level logo placement of t-shirt
- Event space with premier location
- Recognition on The Arc's website
- Recognition on social media pre and post walk
- 6 Complimentary walk entries & t-shirts

GREAT BUDDY \$1000 - \$2499

- Placement of logo on t-shirt
- Recognition on The Arc's website & social media
- 4 Complimentary walk entries & t-shirts
- Event space

BUDDY \$ 500 - \$999

- Recognition on The Arc's website & social media
- 2 Complimentary walk entries & t-shirts
- Event space

IN-KIND DONATION - If you would like to donate gift cards, a raffle basket or money, please mail donations to "The Arc of Erie County, 1062 Brown Ave, Suite 400, Erie, PA 16502 or contact Sheryl Brown at eriebuddywalk@gmail.com to arrange for pick up.





2019 BUDDY WALK® SPONSORSHIP FORM

Sunday, October 6, 2019 Registration at 1PM, Walk at 2 PM
Mercyhurst Preparatory School, 538 East Grandview Blvd, Erie, PA 16504

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact Person _____

E-Mail _____

Submitted By _____

(Authorized Signature)

Sponsorship Opportunities

Best Buddy* \$5000 & Up \$ _____

Super Buddy* \$2500 - \$4999 \$ _____

Great Buddy* \$1000 - \$2499 \$ _____

Buddy* \$500 - \$999 \$ _____



*Note: Please e-mail a "Print Quality" logo for promotional use to eriebuddywalk@gmail.com

In-Kind Donation _____

Please make checks payable to: **The Arc of Erie County** and mail your payment and this form to us at
1062 Brown Ave, Suite #400
Erie, PA 16502

Once we've received your payment, we will send you a charitable donation receipt for tax purposes. This will be emailed to the contact person unless you request a hard copy mailed to your location, For tax purposes, our tax ID is: 25-1051730. All sponsorship levels need to be submitted by **MONDAY, SEPTEMBER 16, 2019.**

Thank you in advance for your generous support!